



WOMEN IN MOTION

A MESSAGE FROM OUR PRESIDENT...

Ladies, I hope that each of you had a fabulous Christmas. My family had a great day together; opening presents, eating and playing games (the men almost beat the girls at Pictionary; it would have been a first!!).

As we are approaching the new year, it is a time to reflect over the past year and to make a resolution of some sort. Mostly these resolutions are to change something about ourselves that we feel needs a bit of an adjustment. I know personally that I have a number of things to choose from. I also look at all the many ups and downs over the past 12 months. It is amazing the roller coaster that we live on each and every day. However, if I had to sum up the year as a whole, I would definitely say it was a good year.

Looking forward into 2012, I hope to achieve several things with our NAWIC chapter. Including each and every member in the planning of our events is the best way to grow together as a chapter. Inviting guests to join us at each of our events is the best way of increasing our numbers and getting NAWIC out to the public. NAWIC offers a number of educational events as well; check the National website to see everything that is available to help you learn and grow in your field.

You will see all the exciting upcoming events through-out this newsletter, mark your calendars to attend. If you want to help on a committee, contact the chairperson or myself and we will make sure you are included in the next meeting.

I look forward to another prosperous NAWIC year,

Debbie Speake, Chapter President

PAGE 1 OF 5

In this issue:

PRESIDENT'S MESSAGE	1
LET'S TALK CONSTRUCTION	2
MEMBERSHIP & SPECIAL	3
COMMUNITY SERVICE & CP&E	4
PR & MARKETING & BLOCK KIDS	5

JANUARY 2012

Special points of interest:

- * JAN CHAPTER MEETING—1-16-12
- * BLOCK KIDS—2-4-12
- * FEB CHAPER MEETING—2-20-12

LET'S TALK CONSTRUCTION

Our Special Feature Writer:

TERRY SPEAKE, MASTER ELECTRICIAN

SPRINGFIELD ELECTRIC, LLC

As a subcontractor, the construction industry has been either feast or famine. We have been overrun with phone calls followed by silent periods of time. It is a constant challenge to balance the workload so that you maximize your productivity and that the final result is a satisfied client. Both residential and commercial construction, although very different in many ways, are exactly the same in that you want your client happy with the end project. As winter months seem to be the most difficult to manage due to the extra element of weather, this year has certainly been the best start we have had in a while. The pleasant and consistent temperatures have made getting buildings to the weather-tight stage a much easier task.

If you look around Springfield and the surrounding areas, you will see a number of new commercial buildings in the works. In talking with other subcontractors, November started seeing a considerable upswing to the number of commercial projects out for bid. This trend is continuing to be the case thru December and into the new year. Many residential subdivisions are also seeing multiple houses being built. According to realtors, the inventory in the area is low. Therefore, housing should see a rise in new homes being built.

Another item for constant consideration is your ability to be competitive. Material prices seem to change daily which is a variable that you simply cannot control. Labor is somewhat more controllable, however, you have to pay competitive wages and have benefits in order to keep your crew. Each project has unique and special factors that keep things exciting and fresh.

Bottom line; I look forward to each and every day to see what new adventures this career in construction has for me and my crew.

MEMBERSHIP CORNER—IT’S ALL ABOUT YOU!

**STEPHANIE SAN PAOLO, CIT, KILLIAN GROUP OF COMPANIES,
MEMBERSHIP CHAIR**

Do you have ideas on how to increase our membership? I want to hear them! Starting in January, we will hit the ground running. Don’t forget, your goal this year is to recruit ONE NEW MEMBER. That’s all! Surely you know one woman in construction that could benefit from our organization and we can benefit from her as well. For every member you recruit, your name goes in the drawing for an ipad at Regional Forum in April.”

Christmas Family Article: Note From Our Chapter President

Ladies, Again this year you showed your generous spirit by adopting a single mom and her two small children for Christmas. We were able to provide a number of presents for the little ones that would have otherwise been a very slim Christmas for them , plus \$150 cash for the family.. It is such a blessing to be able to be a part of this each year. I know my Christmas was that much more enriched by sharing with others.

SPECIAL COMMITTEE INFORMATION

Our Ways & Means Committee meeting is Jan 9th at 6:30. The meeting is right after the Board meeting.

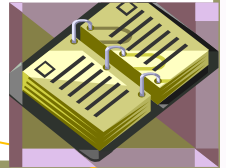
From the editor: Anna Mathis, CCA, CDS, CIT

- Pass the newsletter on to everyone you know, or send me their email to add to my list.
- Need your articles by no later than the 25th of January.
- Feb Featured Writer will be from a General Contractor. Due to a scheduling conflict we had to postpone this article until Feb. Stay Tuned!

COMMUNITY SERVICE –DOING OUR PART

**COURTNEY JOHNSON, MBA, FAITH TECHNOLOGIES
CHAIR**

Mark your calendars to visit Delmina Woods during WIC Week! Our next visit will be Saturday, March 10th. If you have an idea for a craft or activity to do with the girls, please let Courtney know. Hope to see you there!



**Got a minute?
Let's talk**

Hey, come check out our booth at the Home Show

Friday—Sunday, Jan 27-29.
Thanks to the HBA for sharing the space!

**CONSTRUCTION PROFESSION & EDUCATION
YOUR KEY TO SUCCESS**

**HOLLY GOODIN, CIT, CARTER WATERS
CHAIR**



For our General Membership meeting, we are having a representative from FLP speak on the clothing closet for about 15 mins and then Tammy Eaton with Git Fit Headquarters will be speaking on health. .

Please plan on attending and bring a guest—let's start 2012 with getting our bodies healthy.

Hope to see you!

PR AND MARKETING—WHAT IS NAWIC?

ANNA MATHIS, CCA, CDS, CIT - CHAIR

PR &

MARKETING CHALLENGE

2012 REMINDER—we want to do both!

***** BEST EVENT WITH ANOTHER ASSOCIATION:**

We hope to join WIN (Women in Need) this summer to help raise money for their wonderful cause. More info to follow...

***** MOST PUBLICIZED:**

This contest is all about getting our name out. We have big plans to make this happen!



out. We have

BLOCK KIDS—INSPIRING THE NEXT GENERATION

STACY BAILEY, BAILEY COMPANY - CHAIR

Reminder: Block Kids event is scheduled for Saturday, Feb. 4th Willard Orchard Hills Elementary.

Information will be sent out for the next committee meeting—please sign up for the committee.

Also, we need judges for this event.

No experience needed.

