



WOMEN IN MOTION

A MESSAGE FROM OUR PRESIDENT...

Ladies,

November was a blur for me. My mom once told me that time seems to move faster the older I get. I must be getting pretty old because time just zooms by!!! For those that attended APC, what a great weekend. Connie Liepard, Region 6 Director, did an outstanding job of putting together an inspiring, educational and fun weekend. I hope that we can share with those that did not attend some of the awesome things we learned.

Well we are in the midst of another holiday season. I love this time of year. Not the cold weather moving in, but the general "spirit" that is all around. I absolutely love to give presents to people.

We have just a couple of NAWIC December items to put on your calendar. Nothing too intrusive upon an already overwhelming calendar of events this time of year. Delmina Woods is a special visit to celebrate the season with the young girls there. Many of them will not get to be with family for Christmas so it is an opportunity for them to have a bit of Christmas fun when we are there. Georgia is planning to make ornaments with the girls. It is amazing to see how creative they are. Join us in celebrating Christmas with them on Saturday, December 10th. We meet at Village Inn in Ozark at 8:00 am.

We will also have our Christmas with our NAWIC sisters and guests on Monday, December 12th at 6:00 at Logan's Roadhouse. Another great time to get together to eat and share in the fun gift exchange.

I just want to take this time to thank all of you for being so supportive of NAWIC. As I may have mentioned, you are an awesome group of ladies and my life is more and more enriched everyday that I am a part of the outstanding organization. Have a safe and happy Christmas.

Debbie Speake, President

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DECEMBER 2011

Special points of interest:

- * DEC BOARD MEETING—12-05-11
- * CHRISTMAS PARTY— 12-12-11
- * DELMINA WOODS 12-10-11

LET'S TALK CONSTRUCTION

Our Special Feature Writer:

Stephanie D. Ireland, AIA, LEED AP - BD+C

CEO and Principal Architect—Ireland Architects

Reviewing 2011

I would say, from the business aspect, most of us are glad 2011 is about over. It was a year of survival, rather than prosper. If your business made it through 2011, you've probably seen the worst and should be proud to have survived. The hardest hit areas of construction were residential, religious and lodging. There were NO areas of construction in the black for 2010, according to Reed Construction Data; at least there were some pockets of hope throughout 2011.

Even though the May 22 tornado that hit Joplin was devastating to many, it had a silver lining. The rebuilding effort has helped many construction businesses, vendors, suppliers and other companies get back to work and will continue to do so for many years to come. Joplin's devastation was the Ozark's stimulus package in disguise. It also showed the world that the Ozark's people are resourceful, caring and tenacious.

Looking ahead to 2012

Forecasters say that 2012 will be better than 2011, which is encouraging. According to Reed Construction Data, religious construction will make the biggest jump from -18.7% in 2011 to 5.3% growth in 2012. Health Care started at 1.3% growth in 2011 and is forecasted to be at 6.3% by the end of 2012. It also looks like Office construction will return to the black with a potential growth to 5.3% in 2012, from -9% in 2011. Looking ahead to 2012, all categories seem to increase.

So what does this really tell us? It tells us that it's getting better out there and to keep our chins up! The numbers above are averages and are not area specific, but it can give us hope that the worst has passed. If you have survived this far, you're probably going to make it!

Continue with a watchful eye on spending, spend locally and continue to be smart about business decisions and hopefully we will all prosper in 2012!! Good luck!

MEMBERSHIP CORNER—IT'S ALL ABOUT YOU!

**STEPHANIE SAN PAOLO, CIT, KILLIAN GROUP OF COMPANIES,
MEMBERSHIP CHAIR**

I made the announcement at our Regional Annual Planning Conference that we would be having a membership contest from now until our Regional Forum in April. The idea is for everyone to recruit at least one new member. Each time you recruit a member, your name goes in the drawing for an iPad!

You can invite a potential member to the next meeting or ask someone to help judge the Block Kids Contest in February. They might just decide they like what our organization has to offer and decide to become a member.

I'm putting packets together with information about NAWIC. Please let me know if there's anyone you'd like me to send information to and I'll get on that.

Let me know if you'd like to be part of the membership committee. Starting the first of the year, we'll hit the ground running!

SPECIAL COMMITTEE INFORMATION

Our Ways & Means Committee has several fundraisers planned this year. Watch this spot for upcoming events. We need everyone's help to make these events a success.

From the editor: Anna Mathis, CCA, CDS, CIT

- Pass the newsletter on to everyone you know, or send me their email to add to my list.
- Need your articles by no later than the 25th of January.
- Jan Featured Writer will be from a General Contractor. Stay Tuned!

COMMUNITY SERVICE –DOING OUR PART

**COURTNEY JOHNSON, MBA, FAITH TECHNOLOGIES
CHAIR**

Community Service: Don't forget! Our next trip to Delmina Woods in Saturday, December 10th. We are making Christmas ornaments with the girls. We will leave from the Village Inn in Ozark at 8 AM and return around noon. Hope you can join us!



**Got a minute?
Let's talk**

2011 is almost over—are you happy with how your year went? Any changes you need to make? *Personal? Career?* It is not too late—remember we are here to help you anyway we can—just let us know what you need. All of us are just a call or email away.

**CONSTRUCTION PROFESSION & EDUCATION
YOUR KEY TO SUCCESS**

**HOLLY GOODIN, CIT, CARTER WATERS
CHAIR**



We want to send a great big Thank-You to our November speaker, Carrie Parks Quesenberry from WIN (Women in Need) . We learned so much about this wonderful non-profit organization, that gives ladies a hand up, not a hand out. We are looking forward to working with you in 2012.



**DECEMBER IS PARTY MONTH!!!
NO MEETING OR SPEAKER—BUT COME JOIN US FOR OUR
CHRISTMAS PARTY.**



PR AND MARKETING—WHAT IS NAWIC?

ANNA MATHIS, CCA, CDS, CIT - CHAIR

PR & MARKETING CHALLENGE



***** BEST EVENT WITH ANOTHER ASSOCIATION:**

Join forces with another association and participate in one of their events. It could be a chili cook-off, BBQ, golf tournament, poker tournament, etc... Make sure to take pictures and submit before July 31, 2012. Prizes will be awarded at Convention 2012 in Denver.

***** MOST PUBLICIZED:**



Get the word about NAWIC out there!! Every time your Chapter is written about in a publication scan a copy of the article and submit it before July 31, 2012. Prizes for the chapter who is the most published will be awarded at Convention 2012 in Denver.

BLOCK KIDS—INSPIRING THE NEXT GENERATION

STACY BAILEY, BAILEY COMPANY - CHAIR

Block Kids event is fast approaching. The event is scheduled for Saturday, Feb. 4th Willard Orchard Hills Elementary.

We are off to a great start with a donation from the Salute to Construction Council of \$500.00. Thank you to Stephanie & Debbie for presenting our request.

Please mark your calendars to help on February 4th and more committee information will soon come.